

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: LA 2-WZNT FM CADENA SAN JUAN, PR	Date: 10/24/16
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I, Francisco J. Domenech,

being/on behalf of: Jenniffer González Lez/TODOS con Jenniffer

a legally qualified candidate of the new progressive party

political party for the office of: Resident Commissioner

in the General election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30s	Please see attached schedule & contract				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Paradigm Associates

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Veronica Ferraiuolo

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/14

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Jennifer Gonzalez / Todos con Jennifer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

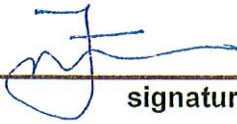
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Francisco J. Domenech

printed name

10/24/16
date

3131

10-16-044 Full and final payment of 10/24/16 720.00 720.00
 invoice
 Less discount -14.40

Paradigm Associates

10/25/16 Spanish Broadcasting System, Inc. \$705.60

PARADIGM ASSOCIATES
 MARKETING • ADVERTISING
 BRANDING • PUBLIC RELATIONS
 P.O. BOX 364248, SAN JUAN, PUERTO RICO 00938-4248

BANCO POPULAR

Securitas Condado de San Juan
 Av. Ashford 1358
 San Juan, Puerto Rico 00907

101-0201
 0215

3131

DATE

AMOUNT

Oct 25, 2016

*****\$705.60

MEMO:

PAY

TO THE
ORDER
OF

Seven Hundred Five and 60/100 Dollars

Spanish Broadcasting System, Inc.
 7007 NW 77th Avenue
 Miami, FL 33166

MEMBER
FDIC

[Signature]
 AUTHORIZED SIGNATURE

⑈3131⑈ ⑆021502011⑆ 567⑈107997⑈

3131

10/25/16

Spanish Broadcasting System, Inc.

\$705.60

ORDER**ZETA-WZNT-WZMT-WZET**

Orders
Order / Rev: 433753
Alt Order #:
Product Desc: Jennifer Gonzalez Comisioria Residencia
Estimate:
Flight Dates: 10/24/16 - 10/25/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GENERAL

Primary AE: Melissa Ortiz
Sales Office: PRLOC
Sales Region: Local

Agency
Name: Paradigm Associates
Buying Contact:
Billing Contact:
 PO Box 364248
 San Juan, PR 00936

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 20%

Advertiser
Name: Jennifer Gonzalez
Demographic: A18-49
Product Codes: PL1 - Candidates
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/25/16	12	\$900.00	\$720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$900.00	\$720.00	0.00
Totals	12	\$900.00	\$720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Ortiz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/25/16	10/25/16	6A-10A M-F 6A-10A M-F	CM	6A-10A	-2-----	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-2-----					2	\$130.00		0.00			
E 2	All	10/25/16	10/25/16	Internet Internet	NON	Internet (6:00 AM-7:00 PM)	-----	:00	0	\$10.00	P-3	0.00	NS	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-6-----					6	\$10.00		0.00			
N 3	All	10/25/16	10/25/16	10A-7P 10a-7p	CM	10a-7p (10:00 AM-3:00 PM)	-2-----	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-2-----					2	\$160.00		0.00			
N 4	All	10/25/16	10/25/16	10A-7P 10a-7p	CM	10a-7p (3:00 PM-7:00 PM)	-2-----	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-2-----					2	\$130.00		0.00			
													Totals	12	\$900.00



RADIO SCHEDULE

CLIENT: Comite Jenniffer Gonzalez
PRODUCT: Jennifer Gonzalez-Comisaria Residencia 2016
CAMPAIGN: Noviembre 2016
PERIOD: Octubre 25, 2016

ESTIMATE #: JGO1016-1 RAD
DATE: 10/22/16
REVISION #:

STATION / PROGRAM	FORMAT/ REGION	DAYS	HOURS	Comm. Length	Spots per Day	Total Days	Total Spots	Cost per Spot	TOTAL COST
La Z	Cadena	10/25	6AM-10AM	30SS	2	1	2	\$140.00	\$280.00
		10/25	10AM-3PM	30SS	2	1	2	\$170.00	\$340.00
		10/25	3-7PM	30SS	2	1	2	\$140.00	\$280.00
		TOTAL LA Z					6		\$900.00